Launch of the
Global Compact Hungary Network

The New Role of Business in Society

The Global Compact is a network of leading corporate citizens. It is a network which seeks to make universal social and environmental principles part of successful business strategies and operations. The network is driven by businesses in partnership with other social actors, such as government, academia, civil society organizations, and the United Nations, the world’s only true global forum. The Global Compact Network aims to help realize a more sustainable and inclusive economy. At this event, Hungarian business leaders launch their Global Compact Network.

Today, the Global Compact is the world’s largest corporate citizenship initiative with more than 2,000 participants from over 80 countries. We are proud to invite you to the launch of the Global Compact Network in Hungary.

DISCUSSION HIGHLIGHTS INCLUDE:

– Corporate Social Responsibility: A commitment to adopting business strategies good for business, community and sustainable development
– Global Compact 10 Principles: a set of core values in the areas of human rights, labour standards, the environment and anti-corruption
– UNDP and Ernst & Young Report: Removing Barriers to Roma Employment

SPEAKERS INCLUDE:

Kálmán Mízsei
UN Assistant Secretary General

Czákó Borbála
Managing Partner, Ernst & Young and President, Hungarian Business Leaders Forum

János Kóka
Minister of Economy and Transport

Georg Kell
Executive Head UN Global Compact

Piotr Mazurkiewicz
World Bank CSR Specialist

Mihály Kupa
President of the Supervisory Board, MOL Rt.

Kinga Göricz
Minister of Youth, Family, Social Affairs and Equal Opportunities

Attila Szalay-Berzevichy
Chairman of the Budapest Stock Exchange Board of Directors

Richard Skene
CEO, Holcim Hungary

István Varga
CEO Shell Hungary Rt. and Chairman of the Business Council for Sustainable Development

This event is a must-attend for chief executives, corporate social responsibility managers and consultants, scholars and NGO leaders committed to CSR.

For sponsorship, registration and general enquiries please contact:
Stanislav Saling, tel: +421-905-817 811, email: stanislav.saling@undp.org