Abstract from:
Walter Scheurle
International Conference
“Fair Globalization – Safe Workplace –
24.-26. October 2005, Düsseldorf, Germany
Messe und Kongresszentrum

Worldwide Commitment – Corporate Health Policy at Deutsche Post
World Net

SPEAKER:
Walter Scheurle

FUNCTION:
Member of the Management Board Deutsche Post World Net

ABSTRACT:

Deutsche Post World Net is one of the leading providers of logistics services worldwide. Under its Deutsche Post, DHL and Postbank brand names, the Group offers customers extensive mail, express, logistics and financial services domestically and worldwide. Approximately 380,000 employees around the world are working to make this happen.

We are aware of our special responsibility for the employees of our Group throughout the world and we take this responsibility very seriously. This is also reflected in our Corporate Culture – supported by 7 Corporate Values – and receives special consideration in our planned Code of Conduct and a clear health policy guideline, which is currently in the works.

As a group, we are represented in more than 200 nations and territories around the globe—alone for this reason, the topic of health is very diverse for us. It takes on an economic dimension; e.g. due to costs that accrue from lost work hours and employee illness. At the same time, the Group can acquire shares and revenue on the growing health logistics market thanks to this know-how. On the other hand, we give the ethnic dimension the same level of consideration by managing and supporting relief efforts with the delivery of pharmaceuticals to various parts of the globe.

We know that the topic of health has a trailblazing dimension, which we take into consideration in our health policy. That is why we principally view work as a health-promoting factor which we wish to further develop; e.g. by constantly optimising work organisation and working conditions along with promoting active commitment to measures and the co-designing of health management by our employees. This extends beyond classic health policy incentives and was awarded first place in a recent ranking of health policies of the 100 largest providers in Germany.